

This table goes over the difference between a quality article and a popular magazine article:

	<b>Popular</b>	Quality
<b>Purpose</b>	Articles are written to inform, entertain or persuade	Academic or scientific research articles and information
<b>Content</b>	Covers broad subjects and topics of general interest	Articles which usually focus on original stories and/or research
<b>Intended Audience</b>	Appeal to broad, general readership	Specialized readership; those who are informed on the topic
<b>Authors</b>	Magazine staff or freelance writers	Experts, scholars, professionals in subject field and professional journalists
<b>Layout &amp; Style</b>	Usually shorter articles written on glossy pages with advertising	Longer articles, often including tables, graphs, charts
<b>Text</b>	Non-technical language	Technical, specialized terminology
<b>References</b>	Generally not cited	Documented research with footnotes and bibliographies
<b>Review Policy</b>	Reviewed by editor	Reviewed by a panel of peers and editors
<b>Publisher</b>	Published commercially	Published by an association, verified news outlet, academic institution, or professional organization