

# Media Vocabulary

ARTICLE	a story based on the facts
BIAS	when an editor or reporter expresses a personal point of view in a news article
BYLINE	a line at the beginning of a news article giving the writer's name
CAPTION	a sentence or phrase under a picture to identify or describe the picture
COLUMN	a regular article or feature in a newspaper or magazine
COLUMNIST	a person who writes a regular (daily or weekly) article for a newspaper or magazine
CORRESPONDENT	a person employed by a news organization to contribute news regularly from a distant place
CREDIBLE	believable; worthy of belief or confidence; trustworthy
DATELINE	usually comes after the byline, gives the when (date) and where (city) the story took place
EDITOR	the head of a news organization; person who chooses the articles that will be printed each day
EDITORIAL	article written by the editor giving their opinion on a problem or event
ETHICAL	pertaining to or dealing with morals; pertaining to right and wrong in conduct
EYEWITNESS	a person who sees an occurrence with their own eyes and is able to give a first-hand account of it
FEATURE	a special or regular article, usually displayed prominently
FRONT PAGE	the first page of a paper, usually carrying the most important story
HEADLINE	title of any newspaper article
INTEGRITY	soundness or moral character; honesty
JOURNALIST	a person who writes articles for a news organization
LIBEL	a lie that causes damage (misrepresents damagingly)
the MEDIA	all the means of mass communication (newspapers, TV, radio, websites, magazines)
NEWS	a report of a recent event; what is reported about a recent event or events
NEWS SERVICES	news companies that have their own reporters. They sell their articles to the media.
OBJECTIVE	not affected by personal feelings or prejudice; based on facts; unbiased
OMBUDSMAN / PUBLIC EDITOR	a neutral individual to resolve reader or viewer complaints against a news organization
OPINION	a person's thoughts about a particular subject; a subjective point of view
PLAGIARIZE	to put forth as original to oneself the ideas or words of another
the PRESS	all the media and agencies that print, broadcast, or gather and transmit news

REPORTER	a person who gathers and reports news for a news organization
SLANDER	a false report maliciously uttered and tending to injure the reputation of a person
SOURCE	someone who gives a reporter information; a supplier of information
SUBJECTIVE	based on personal feelings
STORY	a news article or report